



## Your Energy Connection

### Rocky Mount Public Utilities



# Kick Off Public Power & Public Natural Gas Week with *Joceifus Rifle*

Public Power and Public Natural Gas Week will be celebrated October 5th through October 11th this year. Please join Rocky Mount Public Utilities in celebrating with an outdoor concert with Rocky Mount's very own band, **Joceifus Rifle** on October 3rd at the Imperial Centre. This event is being held in conjunction with the Downtown Development division as a part of the summer's **Live @ 5ive!** 2008 concert series. The concert will be from 5 pm to 7 pm on the lawn. Please bring your chairs and blankets and enjoy the music. Food and beverages will be available.

This is an opportunity to spend a Friday evening with your family and your community to celebrate Public Power and Public Natural Gas. Activities will be available for the children.

"Public Power and Public Natural Gas Week is a chance for Rocky Mount Public Utilities to tell its story of how it effectively serves Rocky Mount. We work day and night to provide safe and reliable electric, natural gas, water and sewer services with a focus on customer service and environmental stewardship," said Stephen Raper, City Manager.

"We are proud to be a hometown electric and natural gas provider," Richard Worsinger, Director of Utilities said. "As a community-owned electric and natural gas system, our end goal isn't just to provide a service to customers, but to safely and effectively serve our neighbors—our community."

Publicly owned and not-for-profit electric and natural gas systems are directly accountable to the citizens they serve. These systems benefit the community by providing local control, competitive costs, and top-notch customer service. The employees live in the communities they serve and are readily available to respond to problems. Not only are they accountable to their employer but also to their friends and neighbors. Public power and natural gas employees also reinvest their earnings into their community. Public utility systems can play a valuable role in helping a community broaden its tax base and in turn improve the local economy and jobs situation.

Join your community in support of Rocky Mount's utility systems where the employees are your neighbors and friends that strive to provide safe and reliable services to their community.

### Joceifus Rifle Bio

Joceifus Rifle's song-driven jam rock was first introduced to an eager Raleigh crowd in December 2003. From that first show, the band has continued to tour building a strong fan base in their home state of North Carolina. The quartet mixes acoustic and electric guitars, piano, and mandolin along with a tight rhythm section to deliver meaningful, funky, groove rock songs. The soulful vocal harmonies give their songs an upbeat vibe and accent melodies that you'll find yourself singing along to for days after a show.

## BEAT THE PEAK

“Peak” or “Peak Demand” is the greatest amount of electricity used at one time by an electric system, normally when a large number of customers are using appliances at the same time. By controlling the electric load or load management, we can keep electric costs in control.

Rocky Mount averages approximately less than 10 days per month load managing.

There are several options available:

### **Electric Water Heater Control**

Water heaters are cycled off during load management periods. Controlling water heaters will not affect the amount of hot water available.

Customers receive \$2.00 credit each month.

### **Electric Heat Strip Control**

Heat strips are controlled during the winter load management periods, while compressors continue to provide heat.

Customers receive \$15.00 credit each month if the temperature falls to 25 degrees or below on a non-holiday weekday.

### **Central Air Conditioning Total Control**

Customers receive \$20.00 credit each month for three months during the summer months. The compressor is turned off for the entire load management period.

Fans will continue to circulate the cool air in your house, but your compressor will not generate any new cool air.

**There are no installation or maintenance charges associated with this program.**  
**Call 972-1284 for more information.**



## FAQS.....Frequently Asked Questions Insulation and Weatherization

**Q.** What does the term "R-value" mean?

**A.** R-value is a measure of how well a material resists the passage of heat. The higher the R-value the more effective insulation is in keeping the home warm in winter and cool in summer. Insulation should always be judged by R-value rather than inches, as different insulation materials have different R-values per inch of thickness.

**Q.** How much insulation should I have in my attic?

**A.** Attics should be insulated to R-38 whenever possible.

**Q.** If I install more insulation in my attic, what type should I use?

**A.** Most homeowners find it easiest to use batt insulation. Always use unfaced batts, as the paper or foil vapor retarder can trap water vapor in the original insulation, causing moisture problems. If possible, install the new insulation perpendicular to the attic floor joists to reduce heat loss through the joists. Loose fiberglass or cellulose can also be used, by pouring it and leveling it with a board or other implement.

**Q.** If I install more insulation in my walls, what type should I use?

**A.** Exterior walls in new homes should be insulated to R-15 or higher. In existing homes, insulation can be blown into uninsulated walls. Have a qualified contractor check the walls and determine the feasibility of blowing in insulation.

**Q.** How much insulation should I have under my floor?

**A.** Floors over unheated crawlspaces or basements should be insulated to R-19, while floors over open air (such as overhangs) should be insulated to R-30 if possible. If your home has a Basement containing your heating system or other sources of heat, you should insulate the basement walls to R-11, rather than insulating the floor above.

**Q.** Is it better to insulate the attic floor, the roof, or both?

**A.** Unless you are finishing the attic for living space, you should insulate the attic floor to contain the heat within the living space.

For more information about  
Rocky Mount Public Utilities see our website at:

**Utilities.rockymountnc.gov**